

# Partner With Us



Together we  
can make a  
difference!

*John Hancock®*



## RETT SYNDROME *Angels*

Rett Syndrome Angels is an organization of parents, family, and friends committed to making Rett Syndrome history. Formally, we are the Rett Syndrome Association of Massachusetts (RSAM). We have been supporting families throughout New England by providing services, resources, and awareness.

In addition, we raise funds towards the advancement of Rett syndrome research.

Since 2011 we've been honored and grateful to be included in John Hancock's Non-Profit Program for the Boston Marathon. The in-person event will take place on Monday, October 11, 2021, and we will have five runners crossing the famous Boylston Street Finish Line. In addition to in-person runners we have virtual runners on our team equally supporting our mission.



For more information, please contact  
one of our Co-Presidents!

217 South Street  
Waltham, MA 02453  
RSAngels.org



# Our Dedicated Leaders

## Lawrence Fallon, Ph.D.

Co-President  
Board Member Since 2002  
Email: Larry@RSAngels.org  
(339) 222-0679



## Maggie Wurm

Co-President  
Board Member Since 2017  
Email: Maggie@RSAngels.org  
(860) 514-7630



## What is Rett Syndrome?



Rett Syndrome (RS) is a rare neurological disorder resulting from a defect in the MECP2 gene.

Rett Syndrome is significantly more prevalent in females but can affect males in a more challenging way.

Despite the difficulties with symptoms, many individuals with Rett Syndrome continue to live well into middle age and beyond.

*We  
Give Back*

## Board Members

### Irene Gladstone

Secretary  
Member Since 1991

### Kathy Schoener

Treasurer  
Member Since 2000

### Michelle Boom

Board Member Since 2020

### Bonnie Budd

Board Member Since 2020

### Ariane McMahan

Board Member Since 2018

### Tracy Freeman

Board Member Since 2017

### Laura Tempesta

Board Member Since 2018

### Jill Twigg

Board Member Since 2021

In 2021 we received a  
Silver Star of Transparency!

RSAM's contributions to laboratory research and clinical trials approaches \$900,000.

RS Angels collaborates with other Rett Syndrome organizations to host educational programs for families and professionals and provide aid to families participating in clinical trials.



# *Ultimate Angel Partner*



**\$5,000**

**Exclusive Partnership**

Let's collaborate to create a unique partnership plan that exceeds your objectives and marketing needs while working within your budget. We are also graciously accepting in-kind donations.



- Name/logo with link on our website for a 6-month period.
- Company logo on runners' singlets and premier placement on marathon commemorative shirt.
- Recognition as swag bag sponsor plus insertion of promo item for "Congrats to Team Rett" (company-provided and Rett-approved).
- Premier partner to Team Rett Pre-Marathon live or virtual party.
- Weekly social media mentions for 2 months prior to marathon and 4 months post-marathon.
- Opportunity to provide a three-minute pre-recorded race day welcome video.
- Invitation to provide a one-minute general promo video to be posted in our private Facebook group.
- Name/logo with link in our Rett monthly newsletter for a 6-month period. This is widely shared online in four groups with over 40,000 followers.
- Recognition during virtual educational events such as AAC/AT for a 6-month period.
- Voucher (\$100 value) for Rett Syndrome Angels online store.



# *Guardian Angel Partner*



\$2,500

- Name/logo with link on our website for a 3-month period.
- Company logo on runners' singlets and prominent placement on marathon commemorative shirt.
- Recognition at Team Rett Pre-Marathon live or virtual party.
- Bi-weekly social media mentions for 1 month prior to marathon and 2 months post-marathon.
- Name/logo with link in our Rett monthly newsletter for a 3-month period. This is widely shared online in four groups with over 40,000 followers.
- Voucher (\$75 value) for Rett Syndrome Angels online store.



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# *Angel of Strength Partner*



\$1,000

- Name/logo with link on our website for a 1-month period.
- Bi-weekly social media mentions for 1 month prior to marathon and 1 month post-marathon.
- Name/logo with link in our Rett monthly newsletter for a 2-month period. This is widely shared online in four groups with over 40,000 followers.
- Voucher (\$50 value) for Rett Syndrome Angels online store.



# *Angel of Hope Partner*



\$500

- Bi-weekly social media mentions for 1 month prior to marathon and 1 month post-marathon.
- Opportunity to provide a one-minute pre-recorded race day welcome video.
- Voucher (\$25 value) for Rett Syndrome Angels online store.



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# *Cheer Cherubs*



\$250

T-shirt with RSA logo on front and marathon partners on back given to donors who give \$250 or more to a runner.



Cheer on the runners and the Rett community by creating your own video that we will share in the weeks leading up to the event. You create a short video with your staff, team, or family and we'll post it on our social media channels and send it out via email so all our participants know you are cheering them on, even when you can't cheer them on in person!





# *Some of the Ways Rett Syndrome Angels Supports Families . . .*

Funding Clinical Trials and Research  
Community Events  
Education and Raising Awareness  
Communication Workshops  
Collaboration with Other Rett Organizations  
Sibling Scholarships  
Direct Support to Families in Times of Need

