# Partner With Us



Together we can make a difference!



Rett Syndrome Angels is an organization of parents, family, and friends committed to making Rett Syndrome history. Formally, we are the Rett Syndrome Association of Massachusetts (RSAM). We have been supporting families throughout New England by providing services, resources, and awareness. In addition, we raise funds towards the advancement of Rett syndrome research.

Since 2011 we've been honored and grateful to be included in John Hancock's Non-Profit Program for the Boston Marathon. The inperson event will take place on Monday, October 11, 2021, and we will have five runners crossing the famous Boylston Street Finish Line. In addition to in-person runners we have virtual runners on our team equally supporting our mission.

For more information, please contact one of our Co-Presidents!
217 South Street
Waltham, MA 02453
RSAngels.org

John Hancock.

## Our Dedicated Leaders

#### Lawrence Fallon, Ph.D.

Co-President
Board Member Since 2002
Email: Larry@RSAngels.org
(339) 222-0679



#### **Maggie Wurm**

Co-President Board Member Since 2017 Email: Maggie@RSAngels.org (860) 514-7630

# What is Rett Syndrome?



Rett Syndrome (RS) is a rare neurological disorder resulting from a defect in the MECP2 gene.

Rett Syndrome is significantly more prevalent in females but can affect males in a more challenging way.

Despite the difficulties with symptoms, many individuals with Rett Syndrome continue to live well into middle age and beyond.

### **Board Members**

#### **Irene Gladstone**

Secretary Member Since 1991

#### **Kathy Schoener**

Treasurer Member Since 2000

#### **Michelle Boom**

**Board Member Since 2020** 

#### **Bonnie Budd**

**Board Member Since 2020** 

#### Ariane McMahan

**Board Member Since 2018** 

#### **Tracy Freeman**

**Board Member Since 2017** 

#### **Laura Tempesta**

**Board Member Since 2018** 

#### Jill Twigg

**Board Member Since 2021** 

In 2021 we received a Silver Star of Transparency!

RSAM's contributions to laboratory research and clinical trials approaches \$900,000.

RS Angels collaborates with other Rett Syndrome organizations to host educational programs for families and professionals and provide aid to families participating in clinical trials.



# Ultimate Angel Partner



\$5,000 Exclusive Partnership Let's collaborate to create a unique partnership plan that exceeds your objectives and marketing needs while working within your budget. We are also graciously accepting in-kind donations.



- Name/logo with link on our website for a 6-month period.
- Company logo on runners' singlets and premier placement on marathon commemorative shirt.
- Recognition as swag bag sponsor plus insertion of promo item for "Congrats to Team Rett" (company-provided and Rett-approved).
- Premier partner to Team Rett Pre-Marathon live or virtual party.
- Weekly social media mentions for 2 months prior to marathon and 4 months post-marathon.
- Opportunity to provide a three-minute pre-recorded race day welcome video.
- Invitation to provide a one-minute general promo video to be posted in our private Facebook group.
- Name/logo with link in our Rett monthly newsletter for a 6-month period. This is widely shared online in four groups with over 40,000 followers.
- Recognition during virtual educational events such as AAC/AT for a 6-month period.
- Voucher (\$100 value) for Rett Syndrome Angels online store.



## Guardian Angel Partner



- Name/logo with link on our website for a 3-month period.
- Company logo on runners' singlets and prominent placement on marathon commemorative shirt.
- Recognition at Team Rett Pre-Marathon live or virtual party.
- Bi-weekly social media mentions for 1 month prior to marathon and 2 months post-marathon.
- Name/logo with link in our Rett monthly newsletter for a 3-month period. This is widely shared online in four groups with over 40,000 followers.
- Voucher (\$75 value) for Rett Syndrome Angels online store.

## Angel of Strength Partner



- Name/logo with link on our website for a 1-month period.
- Bi-weekly social media mentions for 1 month prior to marathon and 1 month post-marathon.
- Name/logo with link in our Rett monthly newsletter for a 2-month period. This is widely shared online in four groups with over 40,000 followers.
- Voucher (\$50 value) for Rett Syndrome Angels online store.



# Angel of Hope Partner



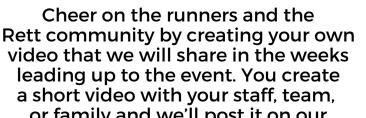
### Cheer Cherubs



\$250

- Bi-weekly social media mentions for 1 month prior to marathon and 1 month post-marathon.
- Opportunity to provide a oneminute pre-recorded race day welcome video.
- Voucher (\$25 value) for Rett Syndrome Angels online store.

T-shirt with RSA logo on front and marathon partners on back given to donors who give \$250 or more to a runner.



or family and we'll post it on our social media channels and send it out via email so all our participants know you are cheering them on, even when you can't cheer them on in person!



### Some of the Ways Rett Syndrome Angels Supports Families . . .

Funding Clinical Trials and Research
Community Events
Education and Raising Awareness
Communication Workshops
Collaboration with Other Rett Organizations
Sibling Scholarships
Direct Support to Families in Times of Need









